



# Privermectin® Pour-On for Cattle

(ivermectin)



- FDA approved, ANADA 200-340
- Privermectin® Pour-On for Cattle is approved by the FDA as equivalent to the pioneer product Ivermec® Pour-On for Cattle.<sup>1</sup>
- Privermectin® Pour-On for Cattle is supplied in 250 mL, 1 Liter, 2.5 Liter and 5 Liter containers.
- 5 mg ivermectin per mL.

Kills Roundworms (including Brown Stomach Worm), Lungworms, Grubs, Sucking Lice, Biting Lice, Mange Mites and Horn Flies. Please consult package insert for full product information (see back page).

Size	Reorder No.	Lbs/Case	Case Pack
250 mL	TP330	6 lbs.	12 x 1
1 Liter	TP331	22 lbs.	12 x 1
2.5 Liter	TP332	19 lbs.	4 x 1
5 Liter	TP333	21 lbs.	2 x 1



<sup>1</sup> Ivermec® is a registered trademark of Merial LLC, Essex, United Kingdom

For a complete list of Priority Care distributors, please call our Customer Service Department at: 1-800-650-4899, or visit our Website: [www.prioritycare.com](http://www.prioritycare.com)

## Privermectin® Pour-On for Cattle

(ivermectin topical solution)  
Approved by FDA under ANADA # 200-340  
Contains 5 mg ivermectin/ml

Consult your veterinarian for assistance in the diagnosis, treatment and control of parasitism.

**INTRODUCTION**  
Privermectin® Pour-On for Cattle (ivermectin topical solution) delivers internal and external parasite control in one convenient low-volume application. Privermectin® Pour-On for Cattle contains ivermectin, a unique chemical entity.

**MODE OF ACTION**  
Ivermectin is a member of the macrocyclic lactone class of endectocides which are characterized by their high affinity to glutamate-gated chloride ion channels which occur in invertebrate nerve and muscle cells. This leads to an increase in the permeability of the cell membrane to chloride ions with hyperpolarization of the nerve or muscle cell, resulting in paralysis. Ivermectin also interacts with other ligand-gated chloride channels, such as those gated by the neurotransmitter gamma-aminobutyric acid (GABA).

The margin of safety for compounds of this class is attributable to the fact that these do not have a high affinity for chloride channels, the macrocyclic lactones have a low affinity for other mammalian ligand-gated chloride channels and they do not readily cross the blood-brain barrier.

**INDICATIONS**  
Privermectin® Pour-On for Cattle applied at the recommended dose level of 500 mc/kg is indicated for the effective treatment and control of these parasites.

Gastrointestinal Roundworms (adults and L4)  
*Ostertagia ostertagi* (including inhibited stage) (adults and L4)  
*Haemonchus placei*

*Trichostrongylus axei* (adults and L4)  
*T. colubriformis* (adults and L4)  
*Cooperia oncophora* (adults and L4)  
*Cooperia punctata* (adults and L4)  
*Cooperia surnabada* (adults and L4)  
*Strongyloides papillosus* (adults and L4)  
*Oesophyostomum radiatum* (adults)  
*Trichuris* spp.  
Lungworms  
*Dicrocoelium viviparum* (adults and L4)  
Cattle Grubs  
*Hypoderma bovis* (parasitic stages)  
*H. lineatum*

Mites  
*Sarcoptes scabiei* var. *Bovis*  
Lice  
*Linognathus vituli*  
*Haematopinus eurysternus*  
*Dermania bovis*  
*Solenopotes capillatus*  
Horn Flies  
*Haematobia irritans*  
*Haematobia irritans*

**PERSISTENT ACTIVITY**  
Privermectin® Pour-On for Cattle has been proved to effectively control infections and to protect cattle from re-infection with: *Oesophagostomum radiatum* and *Dicrocoelium viviparum* for 28 days after treatment; *Cooperia punctata* and *Trichostrongylus axei* for 21 days after treatment; *Ostertagia ostertagi*, *Haemonchus placei*, *Cooperia oncophora* and *Cooperia surnabada* for 14 days after treatment; *Dermania bovis* for 56 days after treatment.

**TREATMENT OF CATTLE FOR HORN FLIES**  
Privermectin® Pour-On for Cattle controls horn flies (*Haematobia irritans*) for up to 28 days after dosing. For best results Privermectin® Pour-On for Cattle should be part of a parasite control program for both internal and external parasites based on the epidemiology of these parasites. Consult your veterinarian or an entomologist for the most effective timing of applications.

**DOSEAGE**  
The dose rate is 1 mL for each 22 lb of body weight. The formulation should be applied along the topline in a narrow strip extending from the withers to the tailhead.

**ADMINISTRATION**  
For the 250 mL and 1 Liter containers, see the diagram on the last page of this insert. Each 5 mL will treat 110 lbs body weight. When body weight requires a drug product volume that is between the measuring markings, use the next higher increment.

Applicator Gun, 5 gallon bottles)  
(250 mL, 5 L) in the solvents used, in Privermectin® Pour-On for Cattle, an applicator gun is recommended.

Follow the applicator gun manufacturer's directions for priming the gun, adjusting the dose, and care of the applicator gun following use.

Weight	Dose	Weight	Dose
220 lb (100 kg)	15 mL	770 lb (350 kg)	35 mL
330 lb (150 kg)	20 mL	880 lb (400 kg)	40 mL
440 lb (200 kg)	25 mL	990 lb (450 kg)	45 mL
550 lb (250 kg)	30 mL	1100 lb (500 kg)	50 mL
660 lb (300 kg)	30 mL		

Do not underdose. Ensure each animal receives a complete dose based on a current body weight. Underdosing may result in ineffective treatment, and encourage the development of parasite resistance.

**ANIMAL SAFETY**  
Studies conducted in the U.S.A. have demonstrated the safety margin for ivermectin. Based on plasma levels, the topically applied formulation is expected to be at least as well tolerated by breeding animals as is the subcutaneous formulation which had no effect on breeding performance.

**WARNING! NOT FOR USE IN HUMANS**  
Keep this and all drugs out of the reach of children.

The Safety Data Sheet (SDS) contains more detailed occupational safety information. To report adverse effects, obtain an SDS or for assistance, contact First Priority, Inc. at 1-800-650-4899. This product should not be applied to self or others because it may be irritating to human skin and eyes and absorbed through the skin. To minimize accidental skin contact, the user should wear a long-sleeved shirt and rubber gloves. If accidental skin contact occurs, wash immediately with soap and water. If accidental eye exposure occurs, flush eyes immediately with water and seek medical attention.

**WARNING! FLAMMABLE! KEEP AWAY FROM HEAT, SPARKS, OPEN FLAME, AND OTHER SOURCES OF IGNITION.**

**RESIDUE WARNING:** Cattle must not be treated within 48 days of slaughter for human consumption. Because a withdrawal time of 48 days is required, this product is not intended for use on calves that have not been established for this product in pre-ruminating calves. Do not use in calves to be processed for veal.

**OTHER WARNINGS**

- Parasite resistance may develop to any dewormer, and has been reported for most classes of dewormers.
- Treatment with a dewormer used in conjunction with parasite management practices appropriate to the geographic area and the animal(s) to be treated may slow the development of parasite resistance.
- Fecal examinations or other diagnostic tests and parasite management history should be used to determine if the dewormer is appropriate for the herd/flock, prior to the use of any dewormer. Following the use of any dewormer, effectiveness of treatment should be monitored (for example, with the use of a fecal egg count reduction test or another appropriate method).
- A decrease in a drug's effectiveness over time as calculated by fecal egg count reduction tests may indicate the development of resistance to the dewormer administered. Your parasite

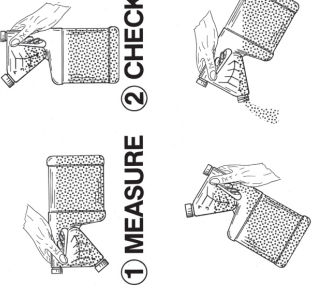
management plan should be adjusted accordingly based on regular monitoring.

**PRECAUTIONS:**

- Store at or below 25°C (77°F) and protect from light. Excursions permitted to 104°F (40°C).
- Use only in well-ventilated areas or outdoors.
- Close container tightly when not in use.
- Do not use when hair or hide is wet since reduced efficacy may be experienced.
- Do not use when rain is expected to wet cattle within six hours after treatment.
- This product is for application to skin surface only. Do not give orally or parenterally.
- Cloudiness in the formulation may occur when Privermectin® Pour-On for Cattle is stored at temperatures below 32°F. Allowing to warm at room temperature will restore the normal appearance without affecting efficacy.
- Antiparasitic activity of ivermectin will be impaired if the formulation is applied to areas of the skin with mange scabs or lesions, or with dermatosis or adherent materials, e.g., caked mud or manure.
- Ivermectin has been associated with adverse reactions in sensitive dogs; therefore, Privermectin® Pour-On for Cattle is not recommended for use in species other than cattle.
- Restricted Drug (California) - Use Only as Directed.

When to Treat Cattle with Grubs  
Privermectin® Pour-On for Cattle effectively controls all stages of cattle grubs. However, proper timing of treatment is important. For the most effective results, cattle should be treated as soon as possible after the end of the heel fly (warble fly) season. While this is not peculiar to ivermectin, destruction of *Hypoderma larvae* (cattle grubs) at the period when these grubs are in vital areas may cause undesirable host-parasite reactions. Killing *Hypoder-*

tip™ measure  
the exact amount



The graduated measuring chamber of the container has 10 mL, 15 mL, 20 mL and 25 mL graduations.

ma liveness when it is in the esophageal tissues may cause blood; killing *H. bovis* when it is in the vertebral canal may cause staggering or paralysis. Cattle should be treated either before or after these stages of grub development.

Cattle treated with Privermectin® Pour-On for Cattle at the end of the fly season may be re-treated with Privermectin® Pour-On for Cattle during the winter without danger of grub-related reactions. For further information and advice on a planned parasite control program, consult your veterinarian.

**Environmental Safety**  
Studies indicate that when ivermectin comes in contact with the soil, it readily and lightly binds to the soil and becomes inactive over time. Free ivermectin may adversely affect fish and certain aquatic organisms. Do not permit cattle to enter lakes, streams or ponds for at least six hours after treatment. Do not contaminate water by direct application or by the improper disposal of drug containers. Dispose of containers in an approved landfill or by incineration.

As with other avermectins, ivermectin is excreted in the dung of treated animals. Ivermectin is highly toxic to and lethal to most pest and beneficial insects that use dung as a source of food and for reproduction. The magnitude and duration of such effects are species and life-cycle specific. When used according to label directions, the product is not expected to have an adverse impact on populations of dung-dependent insects.

**HOW SUPPLIED:**  
Privermectin® Pour-On for Cattle is available in 250 mL (8.5 fl oz) and 1 L (33.8 fl oz) tip and measure bottles; and 2.5 L (84.5 fl oz), 5 L (169.0 fl oz), and 5 Gallon (639.0 fl oz) containers for use with an appropriate automatic dosing applicator.



Priority Care and Privermectin, Inc. registered trademarks of First Priority, Inc.

Rev. 02-20

NDCH 58829-302-34

Priority Care

Privermectin®  
Pour-On for Cattle

(ivermectin topical solution)

**PARASITICIDE**

Kills: Roundworms (including Brown Stomach Worm), Lungworms, Grubs, Sucking Lice, Biting Lice, Mange Mites, Horn Flies

Do not contaminate water by direct application or by the improper disposal of drug containers. Dispose of containers in an approved landfill or by incineration.

**WARNING! FLAMMABLE!**

KEEP AWAY FROM HEAT, SPARKS, OPEN FLAME, AND OTHER SOURCES OF IGNITION.

5 mg ivermectin per mL

Restricted Drug (California) - Use Only as Directed

For Animal Use Only • Keep Out of Reach of Children

Net Contents: 1 Liter (33.8 fl oz)

Approved by FDA under ANADA # 200-340

Manufactured By:  
FIRST PRIORITY, INC.  
Elgin, IL 60123 U.S.A.

Made in U.S.A.

www.prioritycare.com